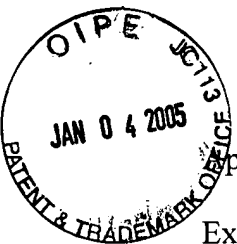


3623  
26



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Cohen et al.  
Examiner : M. Heck  
Art Unit : 3623  
Title : Cross-Selling Optimizer  
Application No. : 09/740,091  
Filed : December 18, 2000  
Attorney Docket : 343355-600-017

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

CERTIFICATE OF MAILING

*I hereby certify that this correspondence is being deposited today with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on December 30, 2004*

By: Kathie J. Kapczynski

RESPONSIVE AMENDMENT

Please amend this application as follows and consider the following remarks.